

Erin Ebbitt

Eebitt.com

Email developer & designer

New York, 10014

Eebitt@gmail.com

EXPERIENCE

Email Developer — *Candid New York, NY*

February 2019 – Present

Lead Email Developer.

Email Designer/Developer — *The Body Shop New York, NY*

February 2019 – Present

Hired permanently from a contract position.

Lead designer on Welcome Series for the United States and Canada.

Email Designer/Developer — *Aquent New York, NY*

January 2018 - February 2019

Responsible for coding all US emails for The Body Shop.

Designed and coded updates to three different automated programs, with multiple customer touches and dynamic content.

Email Deployment Specialist — *Bridge Marketing Fort Lee, NJ*

July 2016 – January 2018

Working in various email deployment platforms daily, such as Act-On, Salesforce, and Campaigner.

Responsible for email deployment, QA testing, fixing errors, HTML email edits, and managing custom fields.

Marketing Designer — *Indigo2Ash New York, NY*

December 2016 – October 2017

Responsible for design and coding of marketing emails; image optimization, brand development, web design and upkeep.

Director of two freelancers, and overseer project workflow.

Grew email subscriber list by 160% within one month.

Graphic Designer — *Freelance New York, NY*

July 2016 – December 2016

Jobs included image retouching and compositing; design and coding of marketing emails; brand, social media, and marketing consultation.

SKILLS

Adobe Creative Suite:
Photoshop, InDesign,
Illustrator, After Effects,
Acrobat, Dreamweaver;
Visual Studio

HTML5 / CSS

Liquid

Branding expertise

Mastery of image retouching,
editing, and compositing

Strong email design and
coding ability, with marketing
expertise

Campaign Monitor,
Mailchimp, Responsys,
Monetate, Shopify

Experience in long and short
form video editing

GIF & animation creation

EDUCATION

College of Creative Studies, Detroit, MI

Graduated: December 2015

BFA in Graphic Design.

Student council
representative from
Fall '14 to Spring '15

Junior Designer — Group 55 Detroit, MI

June 2015 – June 2016

Responsible for editing large print documents, production, compositing, image retouching, path clipping.

Maintained three WordPress websites using HTML5/CSS.

Web Design Intern — Oxford Solutions in Royal Oak, MI

December 2014 – August 2015

Responsible for designing and developing websites for clients; designing logos, researching color and branding. Lead designer on three websites.

Web Design Intern — Quicken Loans in Detroit, MI

June 2014 – December 2014

Responsible for designing and maintaining the internal CRM website; creating interactive video tutorials, designing over a dozen team logos.

Lead editor on internal training video that viewed by a team of over 350.

Internship extended due to integral performance.

Associate/Graphic Designer — Sam's in Ann Arbor, MI

August 2010 – August 2013

Responsible for the day-to-day management of staff; including opening and closing the store, crew leading and making bank deposits.

Designed two “Sam’s” T-shirts and print advertisement.